



# ABOUT TYNE POWERED

[www.TynePowered.co.uk](http://www.TynePowered.co.uk)

Tyne Powered is a campaign to help position the Tyne as a world leader in the offshore and renewable energy sectors.

Business and partners in North East England are coming together to showcase the many benefits of doing business on the Tyne, and secure its place as a global destination for offshore energy.

Together, we can bring more investment and jobs to the Tyne.

**HERE'S HOW  
YOU CAN HELP.**



# SOCIAL MEDIA

You can find Tyne Powered on Twitter and LinkedIn at:

[www.twitter.com/TynePowered](http://www.twitter.com/TynePowered)

[www.linkedin.com/company/Tyne-Powered](http://www.linkedin.com/company/Tyne-Powered)

Please follow and share these new accounts and tag them when you share relevant content about the benefits of being located on or near the Tyne.

## SUGGESTED SOCIAL MEDIA COPY

Here's some suggested copy you can use on social media to help spread the word about the Tyne Powered campaign.

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Our business is based on the Tyne as it has the skilled workforce, the innovative minds and the world-class facilities we need. Find out how the Tyne could power your business's future too:  
[www.TynePowered.co.uk](http://www.TynePowered.co.uk) @TynePowered

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- Skilled workforce? ✓
  - Competitive costs? ✓
  - Established supply chain? ✓
  - And a place where we love to live and do business ✓

The Tyne has everything our business needs - find out how to join us here, and make your business  
@TynePowered: [www.TynePowered.co.uk](http://www.TynePowered.co.uk)

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The River Tyne in North East England has a 700-year track record in engineering with the power to change the world.

Join the world-class cluster of businesses based here and help us power the future:  
[www.TynePowered.co.uk](http://www.TynePowered.co.uk) @TynePowered

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World-changing offshore and energy innovation is happening here in North East England.

Join us, and build the future of your business on the Tyne:  
[www.TynePowered.co.uk](http://www.TynePowered.co.uk) @TynePowered

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We're proud to be a @TynePowered business. Find out how you could join us and be part of the cluster of energy and offshore businesses that are powering our low-carbon future: [www.TynePowered.co.uk](http://www.TynePowered.co.uk)



# GRAPHICS AND LOGOS

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You can download the Tyne Powered logo, brochure and associated graphics which you can use on social media [here](#).

## WEBSITE COPY

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Please help to spread the Tyne Powered message by including some information on your website. Here's some suggested copy you can use:

### FOR BUSINESSES:

[TYNE POWERED LOGO]

**We're proud to be a Tyne-powered business**

Together, the Tyne's businesses are powering offshore and energy innovation. The River Tyne, here in North East England, has a 700-year track record in engineering with the power to change the world. Today, it's where businesses like ours bring their ideas to life.

The Tyne has the innovative minds and forward-thinkers to test, build and power new technologies. It has the skills, the commitment and the pure graft to be a driving force in building a new, zero carbon future.

Come and be a part of it - build your future on the Tyne.

**Find out more at [www.TynePowered.co.uk](http://www.TynePowered.co.uk).**

### FOR PARTNERS:

[TYNE POWERED LOGO]

**We're proud to be Tyne-powered**

Together, the Tyne's businesses are powering offshore and energy innovation. The River Tyne, here in North East England, has a 700-year track record in engineering with the power to change the world. Today, it's where businesses like Equinor, Smulders and Siemens have chosen to bring their ideas to life.

The Tyne has the innovative minds and forward-thinkers to test, build and power new technologies. It has the skills, the commitment and the pure graft to be a driving force in building a new, zero carbon future.

Come and be a part of it - build your future on the Tyne.

**Find out more at [www.TynePowered.co.uk](http://www.TynePowered.co.uk).**



# CASE STUDIES AND TESTIMONIALS

The **Tyne Powered website** contains testimonials and case studies from North East businesses. From research partnerships and new technology, to training the next generation of engineers, they demonstrate what the Tyne has to offer.

Feel free to use these testimonials and case studies in your own communications with investors and partners.

Find testimonials [here](#).



TYNE ~ POWERED

