

ELECTRIC NORTH EAST ENGLAND

With 5,000 business leaders in the low carbon vehicle industry expected from across the globe, CENEX-LCV 23 is one of the most prominent events in the low carbon and electrification calendar.

I'm excited to be leading an 'Electric' North East team made up of the best industry and innovation expertise that the region has to offer. The team will also showcase the best innovations the region has to offer, with technology specialists on hand and live demonstrations of the use of immersive technologies in skills development for the rapidly growing battery sector.

Michelle Duggan, Inward Investment manager, Invest North East England



Michelle Duggan

We will be attending CENEX-LCV 23 · 6-7 September 2023

Visit our booth C£-106 to find out more about the region's electrification sector

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ELECTRIC NORTH EAST ENGLAND

Newcastle is a natural home for Connected Energy. The North East has long led the way in electric vehicle development and it was whilst being involved in a number of early EV trials over a decade ago, that the idea of Connected Energy was born.

Our HQ location, at the Newcastle Helix site – a tech and science quarter in the city – has provided us with access to other innovative and creative businesses who are similarly working on future city solutions. The site's location also provides us with direct access to two Universities and the learnings and talent that they provide.



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We were originally attracted to the North East as it is a hub for automotive and process manufacturing, and we have extensive experience working in these two sectors.

Our office in the North East has provided the foundation to develop cutting-edge immersive solutions that bridge the future skills gaps and accelerate the UK's drive to become a world leader in electrification.

Since opening our offices, we have benefitted from becoming part of the region's thriving tech community, building strong relationships with role-players, including Dynamo North East and Sunderland Software City. Newcastle is well connected to the rest of the UK and the world, which ensures it is an effective springboard for Fuzzy Logic to take its product offering to clients both nationally and globally. The region's top universities also provide access to a pipeline of quality talent right on our doorstep, which will be integral to our growth process as a business moving forward.

Harvey Trent, Director, Fuzzy Logic Studio



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Advanced Electric Machines is proud to originate from and operate out of North East England. Having spun out of Newcastle University in 2017, we are privileged to fly the flag for a region that is renowned for its rich history in manufacturing.

As a company, we have always expressed our unwavering commitment to contributing back to the area. Much like our iconic North Eastern manufacturing predecessors, we want to share our successes with the local community, bringing in local people to become part of our team. We want to emulate these companies in being a large homegrown manufacturer that exports its products across the world from the region.

The North East is our home, and long may that continue.

Dr James Widmer, Co-Founder & CEO



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“We are very proud to be attending the London EV Show alongside Invest North East England. Our North East base has provided the support, talent, research and facilities to help develop equiwatt into a climate-tech business that is pioneering energy management innovation and achieving national recognition as part of Tech Nation’s Net Zero 3.0 programme.”

Johnson Fernandes, CEO and Founder



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“There’s a huge opportunity for the North East to become a true automotive powerhouse, key to the future of EV and Net Zero manufacturing. The region is already transforming from being an incredibly successful vehicle assembly cluster to attracting increased investment in research and development, and EV supply chain manufacturing.”

Paul Butler, CEO, North East Automotive Alliance

